



2018 MILES for JAMES
**Head for Safety
5K**

Spreading awareness about Traumatic Brain Injury

"A hero is an ordinary individual who finds the strength to persevere and endure in spite of overwhelming obstacles."
- Christopher Reeve



REGISTER ONLINE:

milesforjames.com/race.php

**FOR MORE SPONSORSHIP
INFORMATION**

Phone:

Joni
(708) 224-9004

Email:

info@milesforjames.com

MILES for JAMES, Inc.

PO Box 6504
Aurora, IL 60598

www.milesforjames.com

To whom it may concern,

Since September 19, 2009, James Javier has been recovering from a Traumatic Brain Injury (TBI) sustained after being struck by a car during his morning run. James not only survived this near-fatal accident, but he has persevered in his regular speech and physical therapy sessions. Although James requires maximal assistance, he continues to improve in his ability to follow basic commands, such as: swallowing, smiling, laughing, hugging, and responding with various hand gestures. For those who personally know him, James is definitely running this marathon at his own pace!

His superhero courage, strength and determination continue to inspire hundreds of people to become supporters of **MILES for JAMES, Inc.** Since the inaugural 5K Run/Walk in 2010, **MILES For JAMES, Inc.** has been able to fulfill its intended goals: (1) to secure a much-needed equipment, to include customized van for transport, supplies, and professional staff necessary to aid in James's continued recovery and maintain his comfort; (2) to raise public awareness to aid in preventing TBIs to aid in prevention; and (3) to contribute funding to institutions associated with the prevention, care, treatment, and research of TBI.

Our contributions-to-date include:

Rehabilitation Institute of Chicago's Brain Injury Rehabilitation Unit	\$3,000
Chicago Association for Research and Education in Science	\$3,800
Funding to help families affected by TBI	\$1,300
Brain Injury Association of Illinois	\$1,100
Total:	\$9,200

Your business/organization can help ensure the success of this year's "**Head for Safety 5K**" with **MILES for JAMES** scheduled for Saturday, September 22, 2018. While we are seeking monetary sponsorships towards our fundraising goal of \$20,000, we are also in need of race event supplies and raffle prizes. Any and all donations or contributions would be greatly appreciated. Together, we can not only help James in his race to recover, but also continue to support other survivors while becoming strong advocates in bringing TBI awareness to our community.

Thank you for your time and consideration.

Sincerely,

The Javier Family

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Sponsor Form

SPONSORING COMPANY

CONTACT NAME

ADDRESS

CITY / STATE

ZIP

WORK PHONE

FAX

EMAIL

REGISTER ONLINE:

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Phone:
Joni
(708) 224-9004

Email:
info@milesforjames.com

Please select your sponsorship level:

Each level's 'sponsorship opportunities' are listed on the next page.

 **Superhero**
\$300+

 **Faithful Sidekick**
\$150+

 **Concerned Citizen**
\$50+

Please select form of contribution:

Check: Please make check payable to **MILES for JAMES, Inc.** and send c/o MB Financial Bank, 9101 W. 159th Street. Orland Hills, IL60487

Bank Transfer: Please contact **MB Financial Bank, 1 (888) | BANK MB (422-6562)**

PayPal: Please visit www.milesforjames.com and click on the PayPal icon

Item(s) Contribution: If you would like to contribute race event supplies or raffle prizes, please contact **Pearl (708) 205-2921** or **Joni (708) 224-9004**

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Sponsorship Opportunities

The **MILES for JAMES** organization has a three-fold purpose: to raise financial support for the Javier family who are the primary caregivers for James, to raise public awareness concerning TBI, and to contribute funding to institutions associated with the care, treatment, and research of TBI.

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Superhero

- Social media/PSA promotions*
- Linked company logo on the **MILES for JAMES** website*
- Linked company Logo on the race registration portal*
- Company logo on a course sign†
- Company logo on race shirts**
- Opportunity to set up 10x10 tent on race grounds‡
- 2 complimentary race registrations
- Verbal recognition on race day
- Opportunity to place promotional items in goodie bags



Faithful Sidekick

- Linked company logo on the **MILES for JAMES** website*
- Linked company logo on the race registration portal*
- Company logo on a course sign†
- Company logo on race shirts**
- Opportunity to set up 10x10 tent on race grounds‡
- 1 complimentary race registration
- Verbal recognition on race day
- Opportunity to place promotional items in goodie bags



Concerned Citizen

- Company name on the **MILES for JAMES** website*
- Company name on the race registration portal*
- Company name on race shirts**
- Verbal recognition on race day
- Opportunity to place promotional items in goodie bags

* Legacy sponsors (4+ years of sponsorship) will receive premium placement of company logos on the website and race t-shirts, as well as social media and PSAs promos.

† To be included, must receive by the print deadline of August 25, 2018.

‡ Tents larger than 10x10 require an additional permit. Please contact info@milesforjames.com for further information.